

European Project
ETH-TECH 2024-1-IT02-KA220-HED-000255527

Anchoring Ethical Technology (AI and data) Usage in the Education Practice

Art Contest Deliberation Notes

Date: 10/07/2025

Location: Faculty of European Studies, Babeş-Bolyai University – Zoom

Time: 16:00 – 17:00 (UTC+3)

Participants:

- In-person: Juliana Elisa Raffaghelli, Carles Lindín, Bianca Marinica
- Online: Saskia Meinert, Luciano Di Mele

Deliberation Procedure

The session was conducted with a series of linked phases. Initially, the jury members reviewed the participants' proposals asynchronously, carefully examining the visual cards and reading the accompanying descriptions. This was followed by a brief presentation of each proposal during the live session, in which both the visuals and explanatory texts were revisited. The discussion took into account the feedback collected in the previous survey, which provided valuable insights on the originality, clarity, and educational relevance of the works. The jury then engaged in a structured evaluation of each submission, based on the agreed criteria:

- Originality and creativity in visual representation.
- Clarity and depth of the accompanying explanation.
- Thoughtfulness in the description of the creative process, including the integration of AI tools if applicable.
- Educational usability, with particular attention to how the materials could support understanding and discussion around the ethical dimensions of technology in education.

A plenary discussion was then opened, allowing for an open exchange of perspectives and a re-evaluation of the works in light of the criteria. The conversation was rich and lively, marked by a high level of debate and indecision, reflecting the quality and diversity of the proposals. In the end, after a thorough and thoughtful process, the jury reached a shared decision and established a final ranking of the entries.

Deliberation Notes

There was a rich and nuanced discussion among the jury, touching on both the use of visual materials in educational settings and the evolving relationship between humans and AI, particularly through the use of prompts to generate images and the ethical implications this entails.

Several areas of debate emerged during the deliberation: some submissions stood out for their conceptual clarity and explanatory texts, while others offered visually striking but more abstract or dystopian imagery.

The jury worked to find a balanced evaluation, weighing these elements carefully against the contest's criteria – originality, clarity, thoughtfulness, and educational usability – in order to recognize the proposals that most effectively combined artistic vision with pedagogical relevance.

Final Decision

Based on this exchange, the following key points emerged, leading to the final decision:

- **1st Place: Paula Delgado Hernández alias Behind the Algorithm**
Behind the Algorithm was praised for its coherence and educational clarity. It stood out for its ability to encourage critical reflection on AI and identity.
- **2nd Place: Federica Caciolli alias Pics**
Pics was commended for its technical skill and educational relevance. While some visuals leaned toward abstraction, the project demonstrated a compelling artistic vision.
- **3rd Place: Sergio Carvajal-Leoni alias Facundo**
Facundo impressed with its innovative approach and conceptual depth. Some elements appeared more abstract and experimental, sparking discussion about their educational applicability.
- **Honorable Mention: Egle Tonin alias Plumbago**
Plumbago was appreciated for its analog originality and human-centred approach. Though more distanced from ETH-TECH's digital focus, it offered a fresh and thoughtful narrative perspective.